

Genoa International Boat Show – Meet the Buyers

Genoa, 26th -27st September 2022

We look forward to inviting you as a welcome guest to the business matching programme of the **62nd edition of the Genoa International Boat Show**, organised by Confindustria Nautica - Italian Marine Industry Association and the Organisers of the Genoa International Boat Show in close cooperation with ITA-Italian Trade Agency and the support of the Italian Ministry of Foreign Affairs and International Cooperation.

We will be happy to take care of your travel and stay; this will include flight itineraries (flying into Genoa on the 24th or 25th September and flying out on 27th or 28th September depending on the foreign country of origin), hotel accommodation, transfer services to and from Genoa airport, meals (managed by Confindustria Nautica), and transport between the hotel and the International Boat Show.

The 61st Genoa International Boat Show's incoming project has seen buyers of several countries confirming the success of the past editions of the programme; «new» has been the perfect adjective to describe the 2021 edition: a success, following that of 2020, where the Genoa Boat Show was the only industry event in Europe to take place in person and in compliance with health and safety laws. Now the new is determined in the words of the "Road to 2023" project – a commitment that will lead to an even greater, even more innovative Genoa International Boat Show.

In preparation for this new future that will bring new economic opportunities in international terms, we will have the pleasure of seeing you participate in our project during the days of the 26th and the 27th September; by taking part in these pre-arranged business meetings, guest sector operators will have the opportunity to meet the Italian exhibitors and develop profitable connections as well as re-establish existing business relations.

The project will offer B2B meetings throughout the morning in line with your own agenda, which you will be able to determine after registering at the Genoa International Boat Show, thanks to our technical partnership with ITA; instead, in the afternoon you will have the chance to freely explore the International Boat Show in its entirety.

Of course, we will provide you with a detailed programme and events in the coming weeks.

To confirm your participation please send an email to: export@isaloninautici.com, so that we may contact you and put together all the information regarding your credentials in view of taking part in the event and in order to be able to best organize your travel and hotel arrangement in Italy.

Strongly appreciating the attention you are devoting to our business matching programme and hoping that it will live up to your expectations, we remain, as always, at your complete disposal.

Kindest regards

Antonio Lucarelli
Director
Machinery, Energy and Environment
ICE - Italian Trade Agency

Marina Stella
The General Manager
Confindustria Nautica
Italian Marine Industry Association